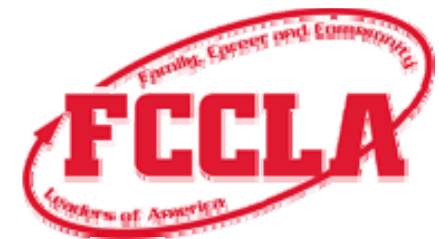


LifeSmarts

the Ultimate Consumer Challenge



Missouri Association



**2007 Missouri 2nd Place
Brains from BTown
Bismarck High School**

2007 Missouri Champion LifeSmarts Team Savvy Consumers from Maysville High School

LifeSmarts is an online program that develops the consumer and marketplace skills of teenagers in a fun way and rewards them for this knowledge. In Missouri, LifeSmarts is coordinated by the Missouri Association of FCCLA and our financial sponsor is American Century Investments.

LifeSmarts test knowledge in personal finance; health and safety; environment and technology and consumer rights and responsibilities.

For more information go to:

www.lifesmarts.com

For more Missouri information go to:

merilee.thoenen@dese.mo.gov



**2007 Missouri 3rd Place
Marksmen
Creighton High School**